

Chick-fil-A Freeplay Youth Basketball Tournament



Sponsorship Information

Chick-fil-A is hosting its second annual Chick-fil-A Freeplay Youth Basketball Tournament for our community. The funds generated from this event will go directly to the Free Play Foundation for Youth Sports, Inc. and the Clayton County Marriage and Family Initiative (CCMFI). The Freeplay Foundation for Youth's Sports, Inc.'s mission is to support youth sports and athletic programs in underserved communities. The CCMFI exists to promote and equip healthy marriages and families in our community.

This event will take place on Thursday, March 11 from 6-9 pm, Friday, March 12 from 6-9 pm, Saturday, March 13th from 9 am- 7 pm and the championship games will be played on Saturday, March 20, 2010 beginning at 9 am. These games will take place at Mt. Zion High School, Drew High School and Jonesboro High School. Registration information and rules are available at Truett's Grill, the Riverdale Chick-fil-A Dwarf House, the Forest Park Chick-fil-A Dwarf House, the Jonesboro Chick-fil-A Dwarf House and Clayton County Recreation Centers. We hope you will consider joining us in making this event a huge success this year.

Chick-fil-A Freeplay Sponsorship Levels:

Headlining Sponsor: \$1,000

- **Exclusive Rights** to be the only company/organization in your field of business to be a sponsor for the 2010 Truett's Grill Classic
- Opportunity to schedule an in-store event to market your business at one of our Chick-fil-A locations sponsoring this event
- Company logo included on the 2010 Chick-fil-A Freeplay Youth Basketball Tournament t-shirt
- Color banner with your logo at the event
- Promotional materials in tournament bags for all participants
- May have 10'x10' exhibit booth at the event
- Inclusion in all print media advertising including posters and flyers to be displayed at Truett's Grill, Clayton County Chick-fil-A Dwarf Houses and throughout the community

Executive Sponsor: \$500

- Company logo included on the 2010 Chick-fil-A Freeplay Youth Basketball Tournament t-shirt
- Color Banner with your logo at the event
- Promotional materials in tournament bags for all participants
- May have a 10'x10' exhibit booth at the event
- Inclusion in all print media advertising including posters and flyers to be displayed in Truett's Grill, Clayton County Chick-fil-A Dwarf Houses and throughout the community

Exhibit Partner: \$250

- Company logo included on the 2010 Chick-fil-A Freeplay Youth Basket Ball Tournament t-shirt
- Color Banner with your logo at the event
- Promotional Materials in tournament bags for all the participants

For more information on sponsorship details, please contact:
Ali Rice at 678-544-1644 or at alirice@bellsouth.net